



Rioja continues to champion quality and authenticity, crafting wines with some of the most rigorous control regulations in winemaking. Rioja honors tradition while embracing the future by actively investing in technology and sustainability.

Three areas, 100 kilometers of diversity, and 1000 wines make Rioja one of the most prestigious wine regions in the world.

Today



In northern Spain, on both banks of the Ebro River, lies a land that's flanked by majestic mountains and blessed with prime conditions for vine cultivation.

With archaeological remains of winemaking sites from over 2,000 years ago, Rioja's history is as rich as its wines.

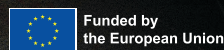
Started by the ancient Romans and enduring to this day, Rioja's winemaking legacy is a story of tradition, innovation, and quality.

More information here



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CENTENNIAL
1925 - 2025 | Spain's Finest
Wine Region



100 Years Living and Breathing Wine

Over 2,000 Years of History

In what is now the DOCa Rioja region, ancient Romans left the first-known traces of winemaking in Rioja, eventually inspiring those who came after them to grow vines and craft the area's key commodity.



200 BC

1787

The Real Junta de Cosecheros is formed to promote grapevine cultivation, improve quality, and expand commercialization

French winemakers bring innovations such as barrel aging to Rioja, revolutionizing the region's winemaking techniques.



1850

1925



Rioja is officially recognized as a Designation of Origin (DO), establishing its boundaries and its first official regulations.

Rioja becomes Spain's first wine region to earn the prestigious Qualified Designation of Origin (DOCa) status, cementing its position as a global benchmark for excellence.



1991

1560

Rioja winemakers adopt a shared label for bottles, and the first ordinances regulating Rioja wine production are issued, starting a commitment to quality and authenticity.

Early 1800s



Rioja winemakers embrace advanced winemaking techniques in France. Pioneers such as Baldomero Espartero and Manuel Quintano lay the groundwork for modern Rioja wines.

1924

A group of Rioja producers requests a warranty seal to distinguish their wines and ensure quality recognition.

1980



Rioja producers introduce additional quality assurances, certifying vintage and aging classifications to strengthen consumer trust.

2017

Focus on Terroir: Introducing the Singular Vineyards category and recognizing Zone and Town wines. Rioja also acknowledges sparkling wine under its label when crafted using the traditional method.