

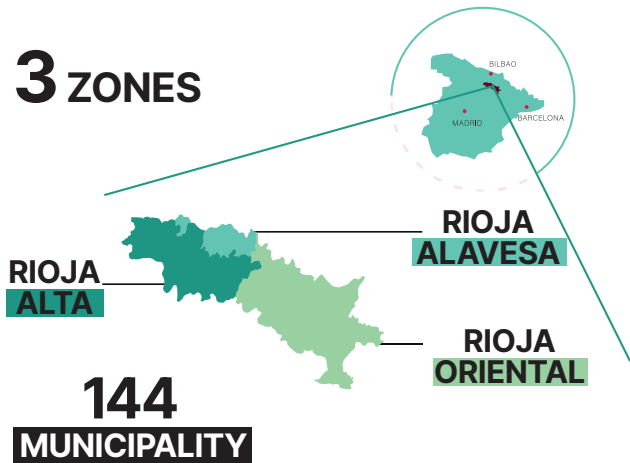


## This is Rioja

In the north of Spain, on both banks of the Ebro river, flanked by the majestic Sierra de Cantabria and Sierra de la Demanda mountain ranges, lies the thousand-year-old wine-growing region of Rioja. Hundreds of years have passed since the farming of the first grapevines in Rioja.

An origin that goes back to the Ancient Rome, when a whole culture around wine that defines, molds and marks a territory emerged, and it's alive through centuries up to present days.

### 3 ZONES



Rioja is one of the Designations of Origin in the world that offers consumers the most stringent controls on quality and authenticity. To this end, together with one of the most rigorous control regulations, Rioja has made it compulsory for winery facilities to be dedicated exclusively to producing Rioja grapes and wine and for wine to always be bottled at source.

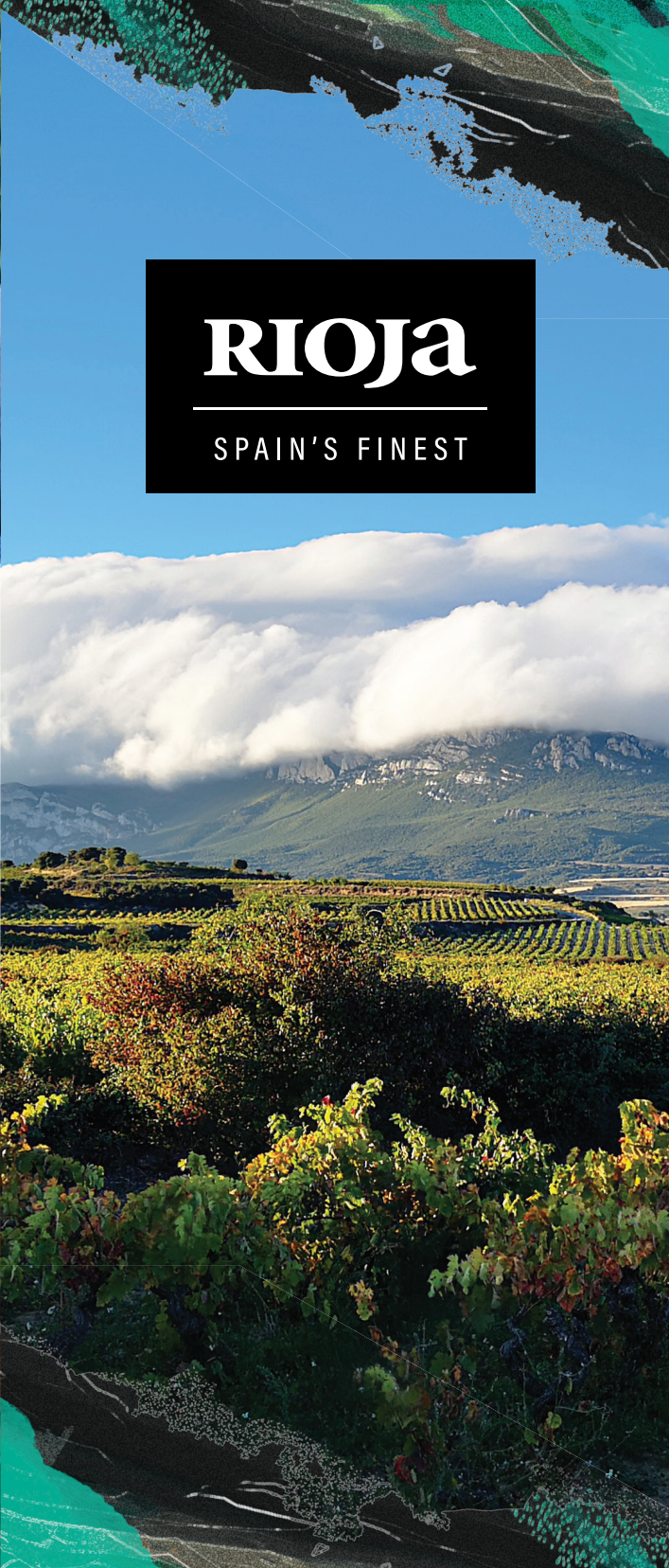
Three areas, 100 kilometers of diversity and a thousand wines make Rioja one of the most prestigious wine regions in the world.



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SPAIN'S FINEST





# Wines From Rioja

## Must-know Facts

### The Triumphant Tempranillo

Indigenous to Spain, the versatile Tempranillo grape finds its finest expression in Rioja, best defined by elegance and quality, from young to aged and classic to modern wines.



### A Perfect Pairing With Every Meal

Beyond its mastery of aged reds, Rioja offers a diverse array of wines, including roses, whites, and sparkling varieties, each boasting unparalleled quality and character. This versatility makes Rioja wines ideal for food pairing, enhancing culinary experiences with their rich flavors and balanced profiles.



### Highest Honors

In 1991, Rioja became the first wine region in Spain to receive the highest designation of Denominación de Origen Calificada for producing Spain's finest wine, as well as the first to receive D.O. status designation in 1925.

### Released When Ready to Drink

Rioja is the only wine region in the world that releases wines when they are ready to drink, after aging in barrel and bottle.

# Rioja Classifications & Seals of Authenticity

Each bottle of wine that comes from the region of Rioja is clearly marked with a D.O.Ca. trust seal. Each seal ensures adherence to the strict wine and aging qualifications - as well as the quality standards required by the D.O.Ca. - from grape growing through to bottling.



### Shortest Ageing

#### Genérico

Young wine with minimal aging.

Fresh and fruity, or signature wines outside of traditional classification system. Enjoy solo, with cheeses or simple pastas.



#### Crianza

Wines which are at least in their third year, having spent a minimum of one year in oak barrels. Perfect for a weeknight meal from lasagna to burgers!

🍷 Aged 1+ years in barrel

🍷🍷 6+ months in barrel



#### Reserva

Flagship wine with soft tannins and luscious flavors. Great for richer meals and special evenings!

🍷 Aged 3+ years with at least 1 year in barrel and 6 months in bottle

🍷🍷 2+ years with at least 6 months in barrel



#### Gran Reserva

Exquisite wines from exceptional vintages. Often aged much longer, perfect for elegant dinners and holidays!

🍷 Aged 5+ years with at least 2 years in barrel and 2 years in bottle

🍷🍷 4+ years with at least 6 months in barrel



### Longest Ageing

Another identifier on the labels is the zonal classifications, which highlight the terroir and origins of the wine.



# Become A Rioja Expert

Rioja Wine Academy is your gateway to becoming an expert in the world of Rioja wines. Whether you're a seasoned wine professional or an enthusiastic beginner, our learn-at-your-own-pace online educational platform offers free courses designed to deepen your understanding of the Rioja region and its wines.

## Explore our five distinct courses tailored to various levels of expertise and interests:

Rioja Enthusiast

Rioja Wine Diploma

Rioja Wine Trade

Rioja Wine Tourism

Rioja Wine Certified Educator

Learn more at  
[riojawineacademy.com](https://riojawineacademy.com)

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